

Asthma and Allergy Foundation of America - Michigan Chapter

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Executive Director



DETROIT

- Ranks 10th in the Nation as one of "*The Most Challenging Places to Live with Asthma.*" Asthma and Allergy Foundation of America (AAFA) - 2014 Asthma Capitals report
- Last year – 6th

Detroit

Collaborative Home Visits

- Over 40 home visits in 2012-2013
- An informal phone survey revealed that out of all those contacted, only one family had issues needing emergency care
- Biggest barrier is getting “in”
- Once there – interest and behavioral changes happen
- Next barrier is qualified educators (go WCAHP!)

Green & Healthy Homes

- “Numerous studies have demonstrated that housing interventions such as addressing structural deficiencies or lack of safety devices improve health...These successes, have renewed interest in promoting health by addressing unhealthy housing conditions—but with a holistic approach.”

Federal Agency Support for Healthy Homes Brown, Mary Jean ScD, RN;
Ammon, Matthew MES; Grevatt, Peter PhD, September/October 2010 -
Volume 16 - Issue 5 - p S90–S93

The Bottom Line

- Proper asthma management has the potential to save at least 25% of total asthma costs—or close to \$5 billion nationwide annually
- Vast majority of studies demonstrated cost savings. Across the 20-years of studies: Savings ~\$7 to \$36 for every \$1 invested in asthma education A “Business Case” for Asthma Education & Home-Based Environmental Interventions. Polly Hoppin, University of Massachusetts – Lowell; Co-investigators: Molly Jacobs & Laurie Stillman
- Asthma programs improve quality of life and save lives

QUESTIONS? COMMENTS?

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