



National Center for Healthy Housing

Creating healthy and safe homes for children through practical and proven steps.

National Healthy Housing Trends and Issues

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**National Center for
Healthy Housing**



**National Safe and Healthy
Housing Coalition**

2012 Policy Agenda



Federal Legislative Priorities: Resource\$

Appropriations for lead poisoning prevention, healthy homes, weatherization

- ✓ Restore appropriations at CDC
- ✓ Support appropriations at HUD
- ✓ Maintain Weatherization Assistance Funds.
- ✓ Support Wx competitive innovation grants



Federal Legislative Priorities: Flexibility & Structure

- ✓ Enable flexibility and leveraging of federal health, housing, and energy resources
- ✓ Achieve passage of Healthy Housing Council Act (S. 1617)



Executive Branch Priorities

Support Flexibility and Leveraging of Federal Health, Housing, and Energy Resources:

- ✓ Eliminate differences in eligibility qualifications
- ✓ Add home assessment to HRSA Home Visiting Program (MIECHV).
- ✓ Medicaid dollars for home assessments and for interventions for individuals with asthma.
- ✓ Restore CDC appropriations



State / Local Healthy Housing Policy

- ✓ Develop a national health-based housing standard.
- ✓ Support the adoption, strengthening, and implementation of the IPMC
- ✓ Adopt Energy Efficiency as Healthy Home #8
- ✓ Support state and local jurisdictions getting consistent Medicaid reimbursement for environmental investigations and interventions



**National Center for
Healthy Housing**

Appropriations Strategy FY13



FY12 Retrospective: What Happened?

- The final Omnibus Appropriations Bill passed in December 2011 (Public Law 112-74) cut FY12 funding for the CDC's Healthy Homes and Lead Poisoning Prevention Program to \$2 million—a 94% reduction from FY11.
- The final HUD spending bill reduced the amount of funding for Healthy Homes from \$20 million to \$10 million.



Retrospective: FY 12 Advocacy

- Sign-on Letter
- Key Congressional offices
- White House contacts
- Targeted outreach to advocates in 22 states
- 435 letters via capwiz
- Briefed key stakeholders and allies
- Advocacy Guide
- Mayors, ACCLLP letters



Guide to State and Local Advocacy for Healthy Housing

Prepared by the National Safe and Healthy
Housing Coalition



FY 12 Results - Appropriations Language

Senate to CDC: **The Committee intends** the Health Resources and Services Administration and CDC to work together to ensure that activities previously funded through Healthy Homes will be **fully incorporated** into the Home Visiting Program”

Senate to HRSA: **The Committee recommends** that HRSA **expand and incentivize the implementation of these integrative programs** in consultation with the Centers for Disease Control and Prevention.”

FINAL to CDC: \$1.995 million to **maintain expertise and analysis at the national level and to provide a resource for States and localities.**”

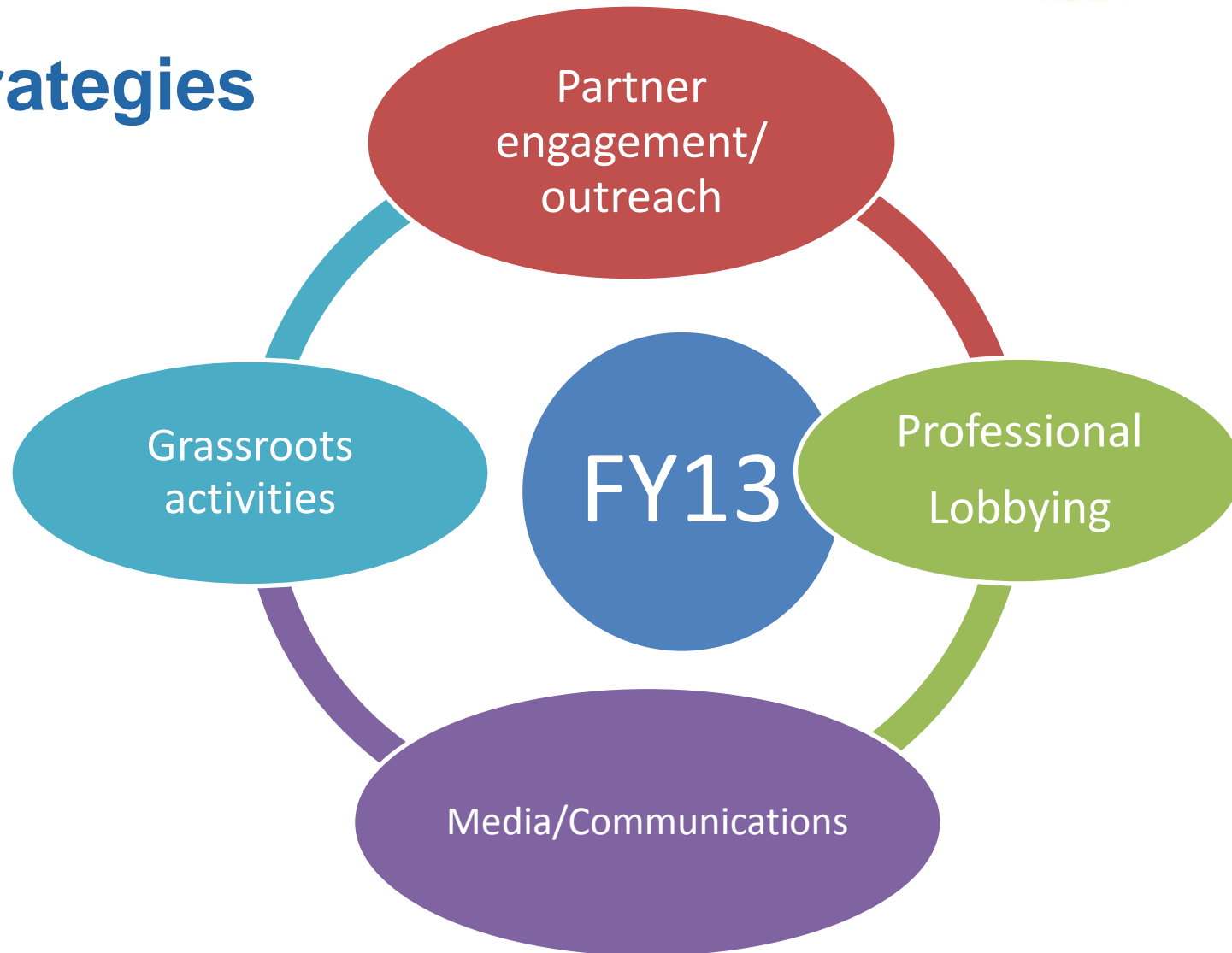


President's FY13 Budget

- CDC again proposes a consolidated “Healthy Homes and Community Environment” initiative to combine asthma and lead/healthy homes for \$27M - but no delineation of funds for asthma and lead
- HUD’s funding for lead and healthy homes is flat at \$120M, but provides \$30M for healthy homes



Strategies





FY13: Restoration Campaign

Goal: 29M for CDC Healthy Homes/Lead; keep HUD level but invest \$30M/\$120M in healthy homes

Lobby Day – March 6

- Fly-in advocates from key districts
- Coalesce around specific “asks”
- Visit Key Targets
- Lobbyist - Cornerstone Government Relations

Outreach to CLPPP Advisory Committees

Enlist national organizations – EJ, medical, industry

Communications/media



FY13: Restoration Campaign

Grassroots Advocacy

- Support CBOs and agencies with media events in key districts and outreach to their delegations
- Engage Parent Activists, especially in target states
- Mobilize CLPPP advisory committees and other local allies – local chapters of ALA, AAP, APHA
- Create or update state impact statement
- Mobilize support through change.org petition

Lead Organization: Childhood Lead Action Project